

CALL FOR PAPERS GOVERNANCE & LEADERSHIP WORKSHOP

**Leadership and Governance Workshop to be held on April 24th to 28th
April 2023
in Pullman Hotel, Dubai**

A. ABOUT THE WORKSHOP

The Institute of Certified Secretaries (ICS) is a professional membership organization established under the Certified Public Secretaries of Kenya Act, Cap 534, with its core mandate being to promote the practice of good governance in both the public and private sectors. ICS is a member of the Corporate Secretaries International Association (CSIA), a global umbrella body representing corporate secretaries and governance professionals in more than 70 countries throughout the world.

In line with this, the Institute in collaboration with other like-minded partners, is organizing a high level Governance and Leadership Workshop themed "***Building Resilience and Accountability through Effective Leadership and Governance***" which will involve panel discussions, case studies and sharing of experiences from renowned governance experts, scholars, practitioners and executives from academia and leading corporates. It is against this background that ICS calls for papers from scholars, academics, higher education practitioners, industry and institutional researchers in order to set the tone and agenda for the workshop and provide appropriate policy directions.

The paper can be based on desktop research, a case study, or empirical. It can address specific theoretical and conceptual concerns related to the workshop theme.

B. WORKSHOP OBJECTIVES

The overall objective of the workshop is to provide a platform for leaders to exchange ideas and best practices on how to promote resilience and accountability in organizations. The workshop aims to equip leaders with the skills and knowledge needed to build strong, sustainable organizations that can adapt to change, withstand crises, and make a positive impact on society. Through interactive discussions and expert-led sessions, the workshop will explore innovative approaches to leadership and governance that can help organizations thrive in today's complex and unpredictable business environment.

Specifically, this workshop seeks to:

- i. Discuss the importance of board diversity in today's business world;
- ii. Discuss how leaders are leveraging on technology for their optimal performance;
- iii. Emerging trends in the corporate governance;
- iv. Discuss transformational and transactional leadership in organizations; and
- v. Discuss leadership and ethical paradigms.

C. THEMATIC AREAS

- i. Overview of corporate governance and emerging issues;
- ii. Ethical and legacy leadership;
- iii. Balancing stakeholder interests against the objectives of an organization;
- iv. Enhancing accountability and transparency in leadership;
- v. Board structure, composition, and operations;
- vi. Behaviors that drive board effectiveness;
- vii. Diversity in personalities and board effectiveness;
- viii. Relationship between the board and management;
- ix. Strategic oversight role of the Board;
- x. Succession planning and change management; and
- xi. Board leadership in times of crisis.

D. IMPORTANT TIMELINES

- i) This call for papers is made on **March 10, 2023** to ICS members and general public to write Papers on the specified thematic areas;
- ii) Authors will be required to submit papers by **March 24, 2023**;
- iii) All papers will be reviewed before being accepted;
- iv) Authors of preliminarily accepted papers will be notified by **March 31, 2023** and
- v) Corrections and resubmission by **April 07, 2023**.
- vi) Authors of final approved papers will be notified by **April 14, 2023**.
- vii) The Governance Magazine, with approved papers will be published by **April 21, 2023** and distributed to members, stakeholders and delegates.

E. INSTRUCTIONS

1. Case studies sharing of real experiences on the relevant subject areas are highly encouraged.
2. This is not an academic publication and therefore stringent academic writing style will not be strictly required. However, authors must strictly adhere to basic standards of professional and ethical writing.
3. The word count should be about 2,000 words including any figures, footnotes, references and appendices.
4. The paper should be in soft copy word format document (.doc) or (.docx). Zipped documents, PDF and other formats will not be accepted.
5. Do not insert headers, footers or page numbers.

6. Do not refer to page numbers in your text as these will be changed.
7. Title of the paper should be in bold, left aligned, at the top of the first page only.
8. Maximum three levels of heading and use the numbering convention
9. Use normal capitalization within the text and do not use bold face for emphasis.
10. Bulleted or numbered lists are acceptable.
11. Figures and tables should be placed as close to their reference point in the text as possible. All figures and tables must have titles and must be referenced from within the text.
12. Images must be inserted as picture files (.gif, .jpg, .bmp, .pct, .png, .psd). You may be asked to provide the pictures as separate files.
13. Submissions must be carefully revised for typographical and grammatical errors.
14. Submissions should be accompanied by an abridged profile of the author, of not more than 50 words plus a recent colored passport photo size of the author.
15. All submissions should be accompanied by a statement that the material is not under consideration elsewhere and that it has also not been published or pending publication elsewhere.
16. Papers should be submitted to the Research and Business Development Manager at research@ics.ke by Friday **March 24, 2023**.

D. APPRECIATIONS

The Council will appreciate authors of accepted and published papers as follows:

1. Published papers, with authors' profile, will be widely publicized;
2. Award of three (3) CPD points for the year 2023;
3. Formal written recognition;
4. Possible future consideration for award of Commendation or Fellowship, subject to meeting other set criteria; and
5. Possible future engagement for paid research, consultancies or trainings- subject to availability of such opportunities and meeting other set criteria.

F. KEY DATES

ITEM	DATE
Call for papers	March 10, 2023
Paper submission by authors	March 24, 2023
Notification of authors of preliminarily accepted papers	March 31, 2023
Resubmission of corrected papers	April 07, 2023
Notification of authors of final approved papers	April 14, 2023
Publishing of Governance Magazine with approved papers	April 21, 2023

The editor reserves the right to edit submitted Papers.

Circulated on March 10, 2023.